



BLUEPRINT

***The Core Phases of Your 90 Day
Year In Just a Few Pages***

WELCOME TO THE



BLUEPRINT

When I first pulled this system out of my sports science & training company, The Peak Athlete, and brought it into the business world, I wasn't sure how well it would translate to the more nuanced world of business.

I knew the mental game component would translate well for the 'entrepreneurial athlete' because I'd already coached executives and entrepreneurs on the 'head game'. But I wasn't as certain about the actual structure, which had successfully helped elite athletes elevate their skills and performance on the 'field of play'.

To be frank, there was a lack of nuance in the System and it took some time to massage the pieces to support the differences that an entrepreneur deals with in order to achieve growth and hit new business goals.

Fast forward to today, and the Entrepreneur's version of the 90 Day Year System is now being applied in over 81 different types of businesses, has won the Stevie Award for "Best Leadership & Skill Development Program" twice, and has been credited with \$185M in increased revenue from those now using the System in their business. Business owners and entrepreneurs just like you.



THE 90 DAY YEAR BLUEPRINT

WHAT TO EXPECT

Over the next few pages you'll discover a condensed version of the 8 Core Phases that combine to create a successful 90 Day Year and exactly what it takes to start achieving your biggest business goals in 2024.

Over the last 14 years I have seen and heard how this system has given thousands of entrepreneurs and small business owners the feeling of control over their business and life.

They now have time in their days so they can actually enjoy the time they spend with their friends and family, or even hobbies (mine are golf, drawing and trying to learn this darn Ukulele!)

They share a relaxed peace of mind and confidence because they now have a proven plan in their hands that they know will deliver real results.

And, there's nothing I'd love more than to give those same things to you. So whether you're starting out, looking to grow your new business, or ready to scale up your existing business and build a strong team, the 90 Day Year Blueprint is here to help. Let's dive in!

VIDEO TRAINING SERIES



Video 1
The High Performance Advantage



Video 2
The 90 Day Achievement Engine



Video 3
90 Day Year Blueprint



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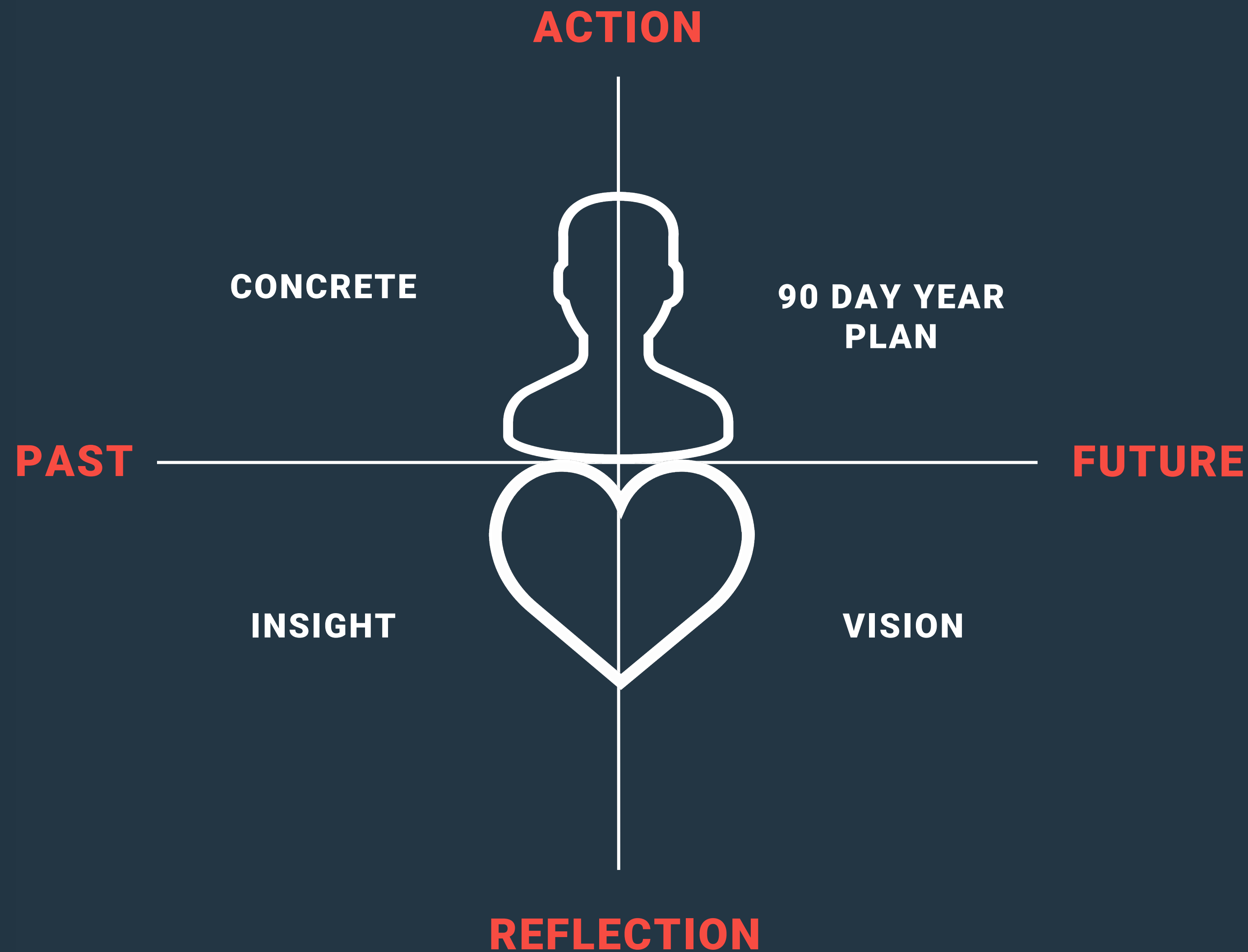


YOUR BIG WINS AHEAD





HERMAN PERFORMANCE MODEL



PHASE #1

HIGH PERFORMANCE

SETTING YOURSELF UP FOR SUCCESS

KNOW THE GAME YOU'RE PLAYING

What are the REAL drivers of success in your niche? And do you do them consistently?

CHECK YOUR GAME FILM

Identify what worked & what didn't work with a 'Data Lens'

DEVELOP SELF + BUSINESS AWARENESS

Get faster at knowing what your strengths are and what strategies get the best results.



PHASE #2

BUILD YOUR ACHIEVEMENT PLAN

CREATE A FOCUSED GAME PLAN FOR
YOUR NEXT 90 DAY



PHASE #3

EXECUTION

GET ON THE FIELD, WORK THE
PLAN + REAP THE REWARDS



HMMM
**“I DON'T
KNOW**

- ➞ No Team
- ➞ No Time
- ➞ I'm a creative type and I don't like structure
- ➞ This sounds like a lot of effort!
- ➞ I've tried this before and it doesn't work for me
- ➞ I'm not really focused on building a big business, I just want to have a good lifestyle and not hustle really hard.
- ➞ I have a large team and it seems like this might be for start up type businesses.



YOUR BIG DRIVERS



5 STAGES OF BUSINESS

Common Goals For Each Stage



KEY ACTIVITIE TO FOCUS ON AT EACH STAGE

**WELL, MY AMBITIOUS FRIEND, THERE YOU HAVE IT,
THE HYPER-CONDENSED 90 DAY YEAR BLUEPRINT.**

I’ve pulled back the curtain just enough for you to take a look at the engine driving the success of so many entrepreneurs and small business owners. But if you noticed from the Blueprint, just one of the training videos you watched features just one element in the entire 90 Day Year System. (The O.P.P. 3 Phase Achievement Model from Video 2, sits in just one of the areas of this powerful system.)

Now you’re at a place where you can take the system and implement it on your own. If you’re disciplined enough, you can absolutely take the ball from here and run with it. I love hearing from those people who achieve great results once they have the strategies gained through this free training series.

But if you’re the kind of person who wants to achieve faster results, dig deeper into step-by-step business trainings, master the art & science of high performance, plus the support and accountability from one of the best entrepreneurial communities in the world, you’re in the right place.

Click below.

ENROLL IN 90 DAY YEAR

VIDEO TRAINING SERIES



Video 1
**The High Performance
Advantage**



Video 2
**The 90 Day
Achievement Engine**



Video 3
90 Day Year Blueprint





Make 2024 your STRONGEST year yet! Discover how to achieve your business goals and rewire your mind for growth and success. Click the button below if you haven't already watched the free video workshop that accompanies this workbook .

WATCH THE VIDEO SERIES

If you want full access to the power of the 90 Day Year system and frameworks, click below. We can't wait to see the results you achieve.

ENROLL IN 90 DAY YEAR NOW

